

Press Announcement / Meggie Dimitrova
Publicist4keymediagroup@gmail.com / Phone: (212) 243-4893



ASRAM 450 Releases Debut EP RAINBOW 11.11.2020

Tuesday, November 24, 2020 (New York, New York) – Indie record label KeyMedia Group announces they are partnering with pop vocalist ASRAM 450 to release the 5 song EP RAINBOW. The EP features 5 versions of the song RAINBOW, including a pop mix, dance remix, acapella mix and two instrumental mixes. Written and co-produced by BMG client, singer-songwriter Denise Marsa, the song was co-produced by German producer Janosch Roth who owns Lautstumm Studios in Sonnenbühl, Germany. Tracks were recorded in both New York City and Germany. The EP was mastered by Burak Atas of Maven Mastering in Izmir, Turkey.

Mixing electronica and pop, the track is uplifting, catchy with a hint of a 90's dance feel. Releasing all five versions is a bit of a novel idea which KeyMedia Group is excited about.

ASRAM 450 RAINBOW EP will be available starting November 11, on iTunes, Apple Music, Spotify, and most music outlets; being distributed by CD Baby. For more info please visit: <http://keymediagroupartists.com/Asram450>.

RAINBOW EP tracks list:

1. Rainbow
2. Rainbow Yoken Remix
3. Rainbow Acapella
4. Rainbow Instrumental
5. Rainbow Yoken Remix Instrumental

About ASRAM 450: ASRAM 450 has been a session singer for the past four years. She is a vegan, loves to cook and walks 3 miles every day – rain or shine. She is excited to be featured on RAINBOW.

About KeyMedia Public Relations: Located in New York City, [KeyMedia Public Relations](http://keymediagroup.com) is a results-driven, boutique PR firm and marketing firm. The company provides a full spectrum of services, ranging from creative and strategic to advisory. The focus is on arts & entertainment, health and wellness and non-profit.